

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
936783-1	07/29/12	July 2012	06/25/12 - 07/29/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Republican National Comm	issue	2890

Flight Dates	Order #	Alt Order #
07/27/12 - 08/10/12	936783	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/27/12	08/02/12	7a Weekend Daybreak	7-9a	-----SS	:30	2	\$700.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	-----SS	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	07/28/12	7:59 AM	7a Weekend Daybreak	7-9a	:30	RNTV072501H	\$700.00 NM
2	WMUR	Su	07/29/12	7:56 AM	7a Weekend Daybreak	7-9a	:30	RNTV072501H	\$700.00 NM
7	07/27/12	08/02/12	Chronicle NH	7-730p	11111--	:30	5	\$1,400.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	11111--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	F	07/27/12	7:09 PM	Chronicle NH	7-730p	:30	RNTV072501H	\$1,400.00 NM
8	07/27/12	08/02/12	Entertainment Tonight	730-8	MTWTF--	:30	4	\$1,400.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	MTWTF--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	F	07/27/12	7:38 PM	Entertainment Tonight	730-8	:30	RNTV072501H	\$1,400.00 NM
16	07/27/12	07/27/12	Shark Tank	8-9p	----1--	:30	1	\$2,800.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	----1--	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	07/27/12	8:22 PM	Shark Tank	8-9p	:30	RNTV072501H	\$2,800.00 NM
17	07/29/12	07/29/12	AFHV	7-8p	-----1	:30	1	\$3,000.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	-----1	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	07/29/12	7:44 PM	AFHV	7-8p	:30	RNTV072501H	\$3,000.00 NM
18	07/27/12	08/02/12	News 9 at 11	11-11:35p	1111111	:30	7	\$3,500.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	1111111	7	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
Republican National Commis	Issue	2890	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
18	07/27/12	08/02/12	News 9 at 11	11-11:35p	1111111	:30	7	\$3,500.00	NM		
NON-PREEMPTIBLE											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		07/27/12	11:30 PM	News 9 at 11	11-11:35p	:30	RNTV072501H	\$3,500.00	NM
	2	WMURSa		07/28/12	11:34 PM	News 9 at 11	11-11:35p	:30	RNTV072501H	\$3,500.00	NM
	3	WMURSu		07/29/12	11:35 PM	News 9 at 11	11-11:35p	:30	RNTV072501H	\$3,500.00	NM
19	07/27/12	08/02/12	Nightline	1135p-1206a	11111--	:30	5	\$500.00	NM		
NON-PREEMPTIBLE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		07/27/12	08/02/12	11111--	5	\$500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		07/27/12	11:45 PM	Nightline	1135p-1206a	:30	RNTV072501H	\$500.00	NM
20	07/27/12	08/02/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	3	\$150.00	NM		
NON-PREEMPTIBLE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		07/27/12	08/02/12	MTWTF--	3	\$150.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		07/27/12	12:35 AM	Jimmy Kimmel	1205-105a	:30	RNTV072501H	\$150.00	NM
22	07/28/12	07/29/12	6a Weekend Daybreak	Sa/Su 6-7a	-----SS	:30	2	\$450.00	NM		
NON-PREEMPTIBLE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		07/27/12	08/02/12	-----SS	2	\$450.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WMURSa		07/28/12	6:24 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	RNTV072501H	\$450.00	NM
	1	WMURSu		07/29/12	6:26 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	RNTV072501H	\$450.00	NM
23	07/28/12	07/29/12	Weekend GMA	9-10a	-----SS	:30	2	\$700.00	NM		
NON-PREEMPTIBLE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		07/27/12	08/02/12	-----SS	2	\$700.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WMURSa		07/28/12	9:46 AM	Weekend GMA	9-10a	:30	RNTV072501H	\$700.00	NM
	1	WMURSu		07/29/12	9:29 AM	Weekend GMA	9-10a	:30	RNTV072501H	\$700.00	NM
24	07/27/12	08/02/12	KELLY LIVE DAY	9AM-10AM	MTWTF--	:30	2	\$600.00	NM		
NON-PREEMPTIBLE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		07/27/12	08/02/12	MTWTF--	2	\$600.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		07/27/12	9:57 AM	KELLY LIVE DAY	9AM-10AM	:30	RNTV072501H	\$600.00	NM
26	07/27/12	08/02/12	ELLEN EF	4PM-5PM	MTWTF--	:30	3	\$500.00	NM		
NON-PREEMPTIBLE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		07/27/12	08/02/12	MTWTF--	3	\$500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		07/27/12	4:32 PM	ELLEN EF	4PM-5PM	:30	RNTV072501H	\$500.00	NM
27	07/28/12	07/29/12	6p News 9 Weekend	6-7p	-----11	:30	2	\$1,500.00	NM		
NON-PREEMPTIBLE											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		07/23/12	07/29/12	-----11	2	\$1,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSa		07/28/12	6:14 PM	6p News 9 Weekend	6-7p	:30	RNTV072501H	\$1,500.00	NM
	2	WMURSu		07/29/12	6:14 PM	6p News 9 Weekend	6-7p	:30	RNTV072501H	\$1,500.00	NM

Total Spots 19



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936783-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser		Product	Estimate Number
Republican National Comm		issue	2890

Payment Terms 30 Days

<u>Gross Total</u>	\$27,550.00
<u>Agency Commission</u>	\$4,132.50
<u>Net Amount Due</u>	\$23,417.50